

- Print, Sign, Scan, and Return by Email to [LicenseContracts@YourTown-Coupons.com](mailto:LicenseContracts@YourTown-Coupons.com)
- You will receive, within 24 hours, emailed copy of completed contract, and a link to proceed with purchase.

## **YourTown-Coupons.com Software Licensing Agreement**

**This Software Licensing Agreement** is made this \_\_\_\_\_ day of \_\_\_\_\_,  
20\_\_\_\_\_

between

**YourTown-Coupons.com**, Licensor, a company existing under the laws  
of the State of New York with principal office at:

168 Park Avenue  
Harrison, New York, 10528

and

\_\_\_\_\_, Licensee, an individual/company  
existing under the laws of the State of \_\_\_\_\_

with principal office at:

\_\_\_\_\_  
\_\_\_\_\_

Whereas, **YourTown-Coupons.com** is a suitably planned business entity under the laws of the State of New York and is engaged in the business of Software Licensing marketing, service, and consultancy.

Whereas, **YourTown-Coupons.com** hereby agrees to enter into a **Software Licensing Agreement** with \_\_\_\_\_, Licensee, in the settings of a Software Licensing outlet described as follows:

**Software Licensing:**

*YourTown-Coupons.com is an innovative business advertising model fully utilizing information age technology to effectively produce highly effective merchant advertising at incredibly low cost.*

- *Free Online Business Directory.*
- *Real Time Coupon Publishing. Coupons wholly designed and uploaded by Merchants.*
- *New Coupon Notifications to the public by phone and email.*
- *Free Classified Advertising for all town residents:  
For Sale, For Rent, Services, Yard Sales, Miscellaneous.  
Free Classified Ads will serve as an anchor for YourTown-Coupons.com.*

*Enticing coupon offers from YourTown area merchants will now be available anytime, anyplace, at the touch of your finger via desktop computer, laptop, notebook, tablet, or mobile device/smart phone.*

*No longer will consumers be limited to haphazardly stumbling across valuable coupon offers nestled in print media sources. Consumers will now be able to Visit YourTown-Coupons.com and locate specific merchant coupons.*

*The enhanced features of YourTown-Coupons.com will enable merchants to upload and edit photos, descriptive text, and coupons anytime, 24 hours a day. This dynamic feature will ensure consumers are receiving the very latest and most attractive offers from YourTown area merchants.*

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Now, therefore for and in consideration of the foregoing area, the parties have agreed to strictly comply with the following terms and conditions, to wit:

**1. YourTown-Coupons.com** hereby honors the Software Licensing Rights to \_\_\_\_\_, Licensee, originating on the signing of this Software Licensing Agreement and the receipt by Licensor of the Software Licensing Price.

**2. Software Licensing Price:** The Software Licensing Price shall be \$1,800. for the establishment and operation of one (1) Software Licensing outlet in the agreed upon Town/City. Software Licensing Price is Non-Refundable.

**3. Monthly Fee:** There will be No Monthly Fee.

**4. Duration and Termination:** This agreement shall be effectual for as long as \_\_\_\_\_, Licensee, chooses to continue operations and relationships with merchants both ethically and in good faith.

**5. Use of Name and Software:** During the affectivity of this Software Licensing Agreement, \_\_\_\_\_, Licensee, will promote the Software Licensing name and software as an internet domain website in the following format:

**YourTown-Coupons.com** whereas “YourTown” is replaced with Licensee’s area town name.

i.e. The town or city name followed by a hyphen, followed by “Coupons.com”

e.g. A Software Licensing awarded for the area of the city of Poway, California would be promoted as the internet domain name of **Poway-Coupons.com**

**6. Hosting of YourTown-Coupons.com Domain:**

The Licensee’s YourTown-Coupons.com domain, whereas “YourTown” is replaced with Licensee’s area town name, will be hosted at the server of the Licensor.

Licensee will be granted full access to Administrator Control Panel for the operational management of Licensee's YourTown-Coupons.com website.

**7. Marketing Consultation: YourTown-Coupons.com** shall advise on a local marketing plan for \_\_\_\_\_, Licensee.

**8. Right of First Option:** The Licensee shall be given the right of first option to choose additional sites within 20 miles of Licensee's "YourTown" border.

**9. Transferability of Software Licensing:** \_\_\_\_\_, Licensee, may allocate, reassign, or sell the Software Licensing upon the approval of **YourTown-Coupons.com**.

In the event that there is an approval by Licensor of Licensee's Transfer, the original Licensee shall:

- Pay a \$1000 Transfer Fee to Licensor.

The Transferee will not be charged a Software Licensing Price by Licensor.

The Transferee shall:

- Sign a Software Licensing Agreement with Licensor

**10. Current and Post-Contract Clause:** During the period of this agreement and within five (5) years after the termination of the period of this agreement, \_\_\_\_\_, Licensee, agrees not to engage in a similar business to **YourTown-Coupons.com**.

**11. Venue:** Any and all action or actions arising or in connection with the prior agreement shall be filed wholly at the appropriate courts in the Town of Harrison and County of Westchester, New York State.

**12. Other Matters:** All other matters not enclosed by this agreement shall be subject to the agreement in writing by the parties.

**IN WITNESS WHEREOF**, the parties have hereunto signed this instrument

this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_.

\_\_\_\_\_  
signature **YourTown-Coupons.com**, Licensor address

\_\_\_\_\_  
printed name city, state, zip code

\_\_\_\_\_  
tel# email

\_\_\_\_\_  
signature **Licensee** address

\_\_\_\_\_  
printed name city, state, zip code

\_\_\_\_\_  
tel# email